

Name of the School : **NMIMS Centre for International Studies**

Proposed structure of : **BBA (International Business)**

Batch: 2026-29

First year Level 4 (2026-27)		
S.No.	Course Name	Credits
1	Organisations & People	8
2	Data and Technology in Business	8
3	Global Business Environments	8
4	Marketing & Sales	8
5	Entrepreneurship & Innovation*	8
6	Fundamentals of Finance*	8
7	Environmental Studies*	2
8	Capstone Project*	(S/NS)
	TOTAL	50

1,2,3 and 4 are Kingston University Module

Total Program credits = 122

Total no of courses in the program = 18

* NMIMS Modules

Second year Level 5 (2027-28)		
S.No.	Course Name	Credits
1	Global Innovation, Sustainability and Responsibility	8
2	Managing Across Cultures and Borders	8
3	Accounting and Financial Management	8
4	Elective Module (Choose any one of the following modules:	8
	Business Analytics and Digital Intelligence	
	Contemporary Project Management	
5	Human Resource Management in International Context*	8
6	Operations & Supply Chain Management*	8
7	Internship*	8
	TOTAL	56

1,2,3 and 4 are Kingston University Modules

Third year Level 6 (2028-29)		
S.No.	Course Name	Credits
1	Building Business Strategy	4
2	International Operations Management	4
3	International Trades and Market	4
4	Future Skills Apply TB1	2
5	AI for Business and Innovation	2
	TOTAL	16

All modules are delivered at Kingston University

SR. NO	LEVEL	NMIMS CREDITS
		BBA (IB)
1	Level 4	50
2	Level 5	56
3	Level 6	16
	Total Credits Earned in 3 years	122