

## PROGRAM STRUCTURE

Name of the School : **NMIMS Centre for International Studies**

Proposed structure of : **BBA (International Business) Batch: 2025-28**

First year Level 4			Second year Level 5			Third year Level 6		
S.No.	Course Name	Credits	S.No.	Course Name	Credits	S.No.	Course Name	Credits
1	Data and Technology in Business	8	1	Accounting and Financial Management	8	1	Building Business Strategy	4
2	Global Business Environments	8	2	Business Design Thinking	8	2	Global Business Practice, Operations and Trade	4
3	Marketing & Sales	8	3	Managing Across Cultures and Borders	8	3	Leadership, Transformation and Complexity	4
4	Organisations & People	8	4	Human Resource Management in International Context*	8	4	CRM and Customer Success	4
5	Business Readiness*	8	5	Operations & Supply Chain Management*	8		<b>TOTAL</b>	<b>16</b>
6	Fundamentals of Finance*	8	6	<b>Elective Module (Choose any one of the following modules:</b>	8			
7	Environmental Studies*	2		Global Innovation, Sustainability and Responsibility				
8	Capstone Project*	(S/NS)		Contemporary Project Management				
	<b>TOTAL</b>	<b>50</b>	7	Internship*	8			
				<b>TOTAL</b>	<b>56</b>			

Note : Sr. No. 1 to 4 are Kingston University Courses and Sr. No. 5 to 8 are NMIMS Courses

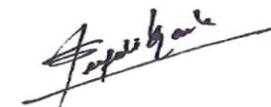
Note : Sr, No. 1, 2, 3 and 6 are Kingston University Courses and Sr. No. 4, 5 and 7 are NMIMS Courses

Note: Sr. No. 1 to 4 are Kingston University Courses delivered at Kingston Campus

**Total Program credits = 122**

**Total number of courses in the program = 19**

\* NMIMS Courses



Director (Dr. Deepali Kamle)