



**CENTRE FOR
INTERNATIONAL STUDIES**



Dual Degree Program in Business Administration

**Bachelor of Business Administration
(International Business)**

Degree Awarded by NMIMS Deemed to be University

First Two Years in Mumbai

BBA (Hons.) Business Administration

Degree Awarded by Kingston University, London

Final Year in London



Kingston Business School
is accredited by



CIS Mumbai Campus

Built on an inspiring legacy of 41 years, NMIMS stands proud as a Deemed-to-be University, offering multiple disciplines across multiple campuses. What started as an institute in a small building has caught the attention of the world, thanks to their 17 specialized schools. The consistent academic quality, research focus, ten faculty members with Fulbright Scholarship and Humboldt International Scholarship for post-doctoral researchers and strong industry linkages at NMIMS have placed it amongst the nation's prime centres of educational excellence and research today. With the core aim to create multiskilled, confident and versatile future leaders, NMIMS has been striving for the perfect combination of classroom education and practical experience. There is a strong focus in designing the ideal programs and proactive curriculum development to suit the needs of the student of today. NMIMS believes in nurturing a scientific spirit of inquiry among students, and by providing value-based education, mould them into leaders and responsible citizens, who will go on to play the role of change-makers in society.

NMIMS School of Business Management, Mumbai ranked amongst The Top 100 Global B-Schools by FinancialTimes MiM Ranking 2022.

NMIMS Centre for International Studies (CIS) founded in 2006 as "SVKM's Institute of International Studies" and following SVKM's legacy of quality education, has carved a niche for itself by providing a conducive learning environment, which is critical for the conduct of international programmes. Students at CIS receive education in state-of-the-art, well-equipped classrooms with new teaching techniques and the most up-to-date global e-learning environment. A committed, enthusiastic, and professionally accredited teaching faculty encourages students to develop and express their creative and competitive talents, fostering holistic development. In its purest form, CIS is a "happy learning place." CIS has successful collaboration of 16 years with Kingston University London.



USP's of our Business Administration Program

Business Administration program offers opportunity to learn the modern era that essays the reason for competition in domestic markets and introduction of new opportunities to foreign markets. The degree emphasizes on mentoring and energizing aspiring entrepreneurs. The first two years of the program will be studied from NMIMS Mumbai Campus. The final year will be studied from Kingston University, London.

The 2+1-year pathway programme offers students the ability to immerse themselves in the diverse cultures of Mumbai and London, two of the most global cities in the world. After successful completion, students will be awarded dual degrees in Business Administration.

The core components of business, such as finance, marketing, economics, strategic processes, and people management, are all taught to students as a part of this degree.

Along with BBA (Hons) of Kingston University, NMIMS CIS International business course curriculum offers an opportunity to students to study and understand the global aspects of business. The course enables students to build awareness and deeper understanding to the global challenges and the trends faced by the global businesses and leaders. The world's economy is transiting at a fast pace, thus demands leaders who clearly understand the international context of business. Here is the opportunity to learn the different cultures, trade, economics, supply chains, entrepreneurship and sustainability.

Why choose us?

24*7 Learning Resource Centre

Cutting Edge Infrastructure

Encourage Social Initiatives

Strong Industry Connections

Innovative Pedagogy (Dual Degree)

Top University for Graduate Start-ups

Agile Project Management Certification

Academic Specialities

| Year 1 | Year 2 | Year 3 | Year 4 (Optional) |
|--|---|------------------------------------|--------------------------------------|
| Business Statistics and Information Technology | Business Accounting | Strategic Management | Placement and Internship Preparation |
| Marketing Practice | Entrepreneurship | International Business Operations | Business Management Report |
| Economics for Business | Culture and International Business | One entrepreneurship option module | 1 Year Work Placements |
| Organisational Behaviour | Operations & Supply Chain Management* | One Option module | |
| Introduction to HRM* | Corporate Sustainability* | | |
| Fundamentals of Finance* | One Option Module in Marketing/ Human Resource/ Contemporary Project Management | | |
| Capstone Project* | Internship | | |

* NMIMS modules delivered only at Mumbai campus.

Eligibility Criteria

- > A levels – 100 UCAS Tariff Points.
- > HSC / ISC / CBSE / Std. XII or equivalent with minimum of 60% International Baccalaureate: 26 IB points overall.
- > Proven English Language proficiency, with schooling in English or Academic IELTS of 6.0 overall (with no element below 5.5).

How to apply

Through SAT / ACT score

- > Admission is based on SAT / ACT score. Candidate has to visit <https://cis.nmims.edu/> or <https://www.nmims.edu/admission> to apply.
- > Merit list will be prepared based on ACT / SAT score given by the candidate.
- > Based on admission offer status candidate has to fill and submit admission form along with the documents upload as per given in admission offer letter.
- > Payment of fees.

OR Through NMIMS – NPAT Examination

- > Admission is based on the Entrance Examination which is a computer based online examination to be held at the test centres. Candidate has to visit <https://cis.nmims.edu/> or <https://www.nmims.edu/admission> to apply for NMIMS - NPAT examination.
- > Merit list will be prepared based on the performance of the candidate in NMIMS-NPAT score.
- > Based on admission offer status candidate has to fill and submit admission form along with the documents upload as per given in admission offer letter.
- > Payment of fees.

Cost

| Year 1* Mumbai Amt (INR) | Year 2* Mumbai Amt (INR) | Year 3 London Amt (£) |
|--------------------------|--------------------------|------------------------|
| 4,50,000 | 4,50,000 | £ 13,500 (Fees) |
| | | £ 12,005 (Living Cost) |
| | | £ 25,505 (Total) |

*Fees at NMIMS CIS plus GST if applicable.

NOTE: Fees for 2022 Batch (Last Year) for information only. Intake and Fees for the 2023 batch will be intimated at the time of admission.

CENTRE FOR INTERNATIONAL STUDIES

7th Floor, Mithibai College, V.L. Mehta Road, Vile Parle (West), Mumbai 400 056.

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