



**CENTRE FOR
INTERNATIONAL STUDIES**

**Kingston
University
London**



BBA (Hons.) Business Administration

2 Years in Mumbai

1 Year in London

Kingston Business School
is accredited by



Scan for more info



KU22-23-001

CIS Mumbai Campus

NMIMS is a globally reputed and leading name for Management education in India, and is deemed to be a University established in 1981. NMIMS's main campus is situated in Mumbai, with campuses in seven cities, including Hyderabad, Indore and Bangalore.

All of them together offer UG, PG and PhD level courses in around 16 streams. NMIMS is also highly ranked for its B.Tech, BBA and Pharmacy courses. It has been termed as a Category 1 University by MHRD. Best known for its MBA/PGDM programme, it was recently ranked 4 for Private MBA by Outlook 2020 and 24 for Private MBA by NIRF 2020.

NMIMS Centre for International Studies (Formerly SVKM'S Institute of International Studies) is a

pioneering Institution successfully running collaborative Degree Programmes with internationally acclaimed Universities, since 2006. In this span of 16th successful years of operation, NMIMS CIS and Kingston University, London has created a niche for its undergraduate BBA (Hons.).

Business Administration International Degree Programme. With a strong reputation for its quality teaching, infrastructure and curriculum. NMIMS CIS and Kingston University, London offers a unique International graduate degree - first two years in Mumbai at NMIMS CIS and final year at Kingston University, London.



Why BBA (Hons.) Business Administration?

The BBA (Hons.) Business Administration program aims to develop competent managers for general business administration and management, capable of working in a contemporary international context.

The degree also focuses on providing guidance and impetus to budding entrepreneurs. As a part of this programme, students learn all the key aspects of business, including finance, marketing, economics, strategic processes and people management.

The 2+1 year pathway program gives the students a chance to experience the vibrant culture of Mumbai and London - two of the world's best cosmopolitan cities. The students also get the benefit of kickstarting their international career in London since they can also avail the benefits of the 2 years post study graduate visa. For more info visit <https://www.gov.uk/graduate-visa>

Students may also have the option of spending a fourth year in a work placement in either UK or INDIA as an integral part of the course. BBA (Hons.) Business Administration with professional placement. The first two years at NMIMS CIS, Mumbai and remaining year/years at London.

Unique features of this programme:

- > Study in India, graduate in London
- > Optional 1-year work placement
- > AACSB accredited program and one of the top 100 institutions in Europe for Business & Management (QS 2017)
- > Join the Alumni of NMIMS & Kingston
- > 2 Years Graduate Visa
- > Opportunities for International Placements

Why choose us?

- 24x7 Learning Resources Centre (LRC)
- State of art infrastructure
- Cost Effective
- AACSB Accredited
- Strong industry links
- Top university for graduate start-ups
- Accommodation facilities on campus
- Encourages Social Initiatives
- Top 40 in the UK 'The Guardian' university guide



What you study in this programme

Year 1

- > Business Statistics and Information Technology
- > Marketing Practice
- > Economics for Business
- > Organisational Behaviour

Year 2

- > Business Accounting
- > Entrepreneurship
- > Culture and International Business
- > One option module

Year 3

- > Strategic Management
- > International Business Operations
- > One entrepreneurship option module
- > One option module

Year 4 (Optional)

- > Placement and Internship Preparation
- > Business Management Report
- > 1 Year Work Placements

Student Testimonials



"BBA (Hons) is a great course provided by the NMIMS CIS. I got to learn a lot from this course. I'm also impressed by the level of support the faculty has provided to give the best knowledge to their students."

Ms. Khyati Kagadada

BBA (Hons) 2020-2022, currently in Level 6



"I have been encouraged to do my best from the very beginning by my distinguished faculty at the NMIMS Center for International Studies!"

Ms. Vanshika Jain

Alumni, BBA (Hons) 2019-2021



IIS believes 'Education is our passport to the future, for tomorrow belongs to the people who prepare for it today'. IIS has provided me with an interactive platform, where I am constantly nurtured to be business ready and Gain international exposure. I get to be a part of highly reputed Kingston University in Business hubs of Mumbai and London. Social and Cultural Event organizing has shaped my vision. I will make it big but by giving back bigger to the society. I am now a truly Global Citizen and I thank my teachers and IIS for this.

Vandana Dolwani, Alumni (2016-2020)

Eligibility Criteria

- > A levels – 100 UCAS Tariff Points.
- > HSC / ISC / CBSE / Std. XII or equivalent with minimum of 60% International Baccalaureate: 26 IB points overall.
- > Proven English Language proficiency, with schooling in English or Academic IELTS of 6.0 overall (with no element below 5.5).

How to apply

Through SAT / ACT score

- > Admission is based on SAT / ACT score. Candidate has to visit <https://cis.nmims.edu/> or <https://www.nmims.edu/admission> to apply.
- > Merit list will be prepared based on ACT / SAT score given by the candidate.
- > Based on admission offer status candidate has to fill and submit admission form along with the documents upload as per given in admission offer letter.
- > Payment of fees.

OR Through NMIMS – NPAT Examination

- > Admission is based on the Entrance Examination which is a computer based online examination to be held at the test centres. Candidate has to visit <https://cis.nmims.edu/> or <https://www.nmims.edu/admission> to apply for NMIMS - NPAT examination.
- > Merit list will be prepared based on the performance of the candidate in NMIMS-NPAT score.
- > Based on admission offer status candidate has to fill and submit admission form along with the documents upload as per given in admission offer letter.
- > Payment of fees.

Cost


Particulars	Year 1* Mumbai Amt (INR)	Year 2* Mumbai Amt (INR)	Year 3** London Amt (£)
Tuition Fees	4,00,000	4,00,000	£ 13,500
Living Expenses			£ 12,005 (Approx)
Total			£ 25,505 (Approx)


*Fees at NMIMS CIS plus GST if applicable. **The Expenses in £ are subject to prevailing exchange rates.

NOTE: Fees for 2021 Batch (Last year) for information only. Intake and Fees for the 2022 batch will be intimated at the time of admission.


CENTRE FOR INTERNATIONAL STUDIES

7th Floor, Mithibai College, V.L. Mehta Road, Vile Parle (West), Mumbai 400 056.

 /cis.nmims.edu

 /NmimsCIS

 /Nmims-Cis

 /company/nmims-centre-for-international-studies

Toll Free:

1800 102 5138