

About Program

Since 2021, the Centre for International Studies at NMIMS University has been offering a dual degree program in collaboration with Kingston University, London. This unique structure allows students to complete two years of study in Mumbai before progressing to London for their final year. Originally designed to meet the academic standards of both India and the UK while addressing global business needs, the curriculum has now been enhanced based on feedback from alumni and industry professionals. As the business landscape continues to evolve, key industry insights highlight the increasing importance of digitalization, data-driven decision-making, and cross-cultural management. To ensure graduates remain future-ready, the BBA (International Business) curriculum has been restructured in alignment with Kingston University's BSc (Hons.) International Business.

The revised curriculum introduces new courses with a greater emphasis on Technology and Digitalization, Global Business Strategy, and Sustainability, equipping students with critical skills to excel in the modern global market. Additionally, in compliance with UGC guidelines, NMIMS CIS has introduced a structured exit pathway for students who may be unable to complete the full program, offering flexibility and academic continuity.

Why us?

Empowering students for a brighter future	19 years of academic excellence	Experiential learning
State-of-the-art teaching facilities	Experience the journey of excellence & innovation	Embracing interdisciplinary perspectives
Dual degree program	Diverse cultural ambience	Strong international alumni network

Course Structure

Year 1	Year 2**	Year 3**	Year 4
Data and Technology in Business	Core Modules	Building Business Strategy	1 Year Work Placement
Global Business Environments	Accounting & Financial Management	Global Business Practice, Operations and Trade	
Marketing & Sales	Business Design Thinking	Leadership, Transformation and Complexity	
Organisations & People	Managing Across Cultures and Borders	CRM and Customer Success	
Business Readiness*	HRM in International Context*	Future Skills Apply	
Fundamentals of Finance*	Operations & Supply Chain Management*		
Capstone Project*	Internship*		
	Optional Modules		
	Global Innovation, Sustainability and Responsibility		
	Contemporary Project Management		

* NMIMS modules delivered only at Mumbai campus. **Year 2 & 3 modules are subject to the approval of NMIMS Academic Council.

How to apply

Through NMIMS – NPAT Examination

- > Admission is based on the Entrance Examination which is a computer based online examination to be held at the test centres. Candidate has to visit <https://cis.nmims.edu/> or <https://www.nmims.edu/admission> to apply for NMIMS - NPAT examination.
- > Merit list will be prepared based on the performance of the candidate in NMIMS-NPAT score.
- > Based on admission offer status candidate has to fill and submit admission form along with the documents upload as per given in admission offer letter.
- > Payment of fees.

OR Through SAT / ACT score

- > Admission is based on SAT / ACT score. Candidate has to visit <https://cis.nmims.edu/> or <https://www.nmims.edu/> admission to apply.
- > Merit list will be prepared based on ACT / SAT score given by the candidate.
- > Based on admission offer status candidate has to fill and submit admission form along with the documents upload as per given in admission offer letter.
- > Payment of fees.

Eligibility Criteria

- > 12th/HSC
 - For A levels – 100 UCAS Tariff Points
 - For HSC/ISC/CBSE/Std. XII or equivalent : minimum 60%
 - For International Baccalaureate: 24 IB points overall
- > A minimum IELTS score of 6.0, TOEFL 80, or equivalent is required for those for whom English is not their first language or do not meet 70% and above in English Language.

Cost

Year 1* Mumbai Amt (INR)	Year 2* Mumbai Amt (INR)	Year 3 London Amt (£)
5,06,000	5,00,000	£ 15,100 (Fees)**
		£ 13,347 (Living Cost)**
		£ 28,447 (Total)**

*Fees at NMIMS CIS plus GST if applicable and refundable deposit of Rs. 6000".

*Rs. 5,00,000 also includes foreign university's higher education fees.

**£15,100 (fees) also includes NMIMS fees for higher education.

**Subject to change by UK government.

NOTE: Fees of existing 2024-25 batch for information only.
Intake and Fees for the 2025-26 batch will be intimated at the time of admission.

CENTRE FOR INTERNATIONAL STUDIES

7th Floor, Mithibai College, V.L. Mehta Road, Vile Parle (West), Mumbai 400 056.

[/cis.nmims.edu](https://cis.nmims.edu)

nmims.internationalstudies

[/Nmims-Cis](https://Nmims-Cis)

[/company/nmims-centre-for-international-studies](https://company/nmims-centre-for-international-studies)

nmims_internationalstudies

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1800 102 5138

CIS-BBA-2025



CENTRE FOR
INTERNATIONAL STUDIES

19 YEARS OF
ACADEMIC EXCELLENCE

Kingston
University
London



NMIMS Centre for International Studies cultivates a vibrant learning ecosystem nurturing & empowering global leaders of tomorrow.

Pioneer in Dual Degree Program in International Business

Bachelor of Business Administration
(International Business)

Awarded by NMIMS Deemed to be University

BSc (Hons.) International Business

Awarded by Kingston University, London

Successful fulfilment of **2 Years in Mumbai & 1 Year in London**

Awards, Approvals & Accreditation



NAAC Accredited



MHRD / UGC



Kingston Business School is accredited by



About Us

CIS Mumbai Campus

Now in its 19th successful year, SVKM's NMIMS Centre for International Studies (CIS), Mumbai, has established itself as a premier institution for international education. CIS offers students a distinctive opportunity to earn dual degrees in International Business. After successful completion of two years in Mumbai and one year at London, students will be awarded degree from NMIMS University and also from Kingston University.

The program in International Business is designed to align with academic standards of India and the UK, the program has long provided a strong foundation in global business. The dual degree program offered is meticulously designed to meet international benchmarks, ensuring students are equipped with the knowledge and competencies required to thrive in a globalized world. To achieve global competency, at CIS we ensure continuous industry and alumni engagement.

CIS program offers a diverse range of co-curricular initiatives that bridge the gap between academia and the professional world. The interactive platforms such as **HR Connect** and **Finception** help students to connect with leaders from the HR and finance sectors. Experiential learning is encouraged through **Hackathons** and **Capstone Projects**, fostering innovation, critical thinking, and real-world problem-solving. Students also gain on-ground exposure to industry operations through **Field Visits**. The entrepreneurial spirit is nurtured through the **E-Summit** promoting start-up culture and business insight. Additionally, a strong sense of social responsibility and empathy is cultivated through **Community Service** initiatives. CIS also organizes international industrial visits that provide students with valuable global exposure and insights into international business practices. Our thriving alumni network, enable students to gain insights, mentorship, and guidance from accomplished CIS graduates across the globe. To cultivate essential leadership and team-building skills, we encourage participation in extracurricular initiatives like Zion, which offers opportunities for students to lead, collaborate, and grow beyond the classroom. Outbound activities organized by CIS are designed to strengthen problem-solving abilities, critical thinking, and creativity, ensuring that students are prepared to tackle real-world challenges with agility and innovation. At CIS, we believe in shaping well-rounded individuals who are not only academically strong but also industry-ready, socially responsible & prepared to lead in the global arena.

We are committed to nurturing globally competent leaders by integrating academic excellence with dynamic industry engagement and holistic student. Based on our continuous interaction with the alumni and industry professionals the curriculum enhancements has been highlighted to keep pace with the rapidly evolving global business landscape. Industry insights emphasize the growing significance of digitalization, data-driven decision-making, and cross-cultural management. In response, the BBA (International Business) curriculum has been restructured in line with Kingston University's BSc (Hons.) International Business, equipping graduates with the skills required to excel in today's dynamic global market.

By continuously refining its curriculum and teaching methodologies, CIS remains dedicated to developing future-ready managers and entrepreneurs who can navigate the complexities of the global business environment with confidence and expertise.

Additionally, CIS enhances student learning through value-added certificate programs and foreign language courses, including:

Value-Added Certificate Programs:

- Enterprise Risk Management
- Luxury Brand Management
- Digital Marketing
- Foreign Language Programs like Spanish, German, Mandarin & Japanese

Beyond academics, CIS actively fosters skill development and knowledge enhancement through co-curricular, extracurricular, and academic initiatives, guided by expert faculty. This holistic approach ensures that students receive a well-rounded, globally relevant education, preparing them for success in an increasingly interconnected business world.



Summer Internship



Kingston Business School

- Kingston University has a 120+ year legacy in education.
- Offers diverse undergraduate and postgraduate programs across four faculties and four campuses.
- Committed to enhancing students' future skills and knowledge for the 21st-century workplace.
- State-of-the-art facilities provide an immersive learning experience.
- Real-time Bloomberg trading room simulates a fast-paced professional environment.
- Kingston Business Innovation Centre supports students in launching their own ventures.
- Integrated with Enterprise Education initiatives to nurture entrepreneurial skills.
- Graduates progress into senior management roles in top firms like Accenture, Citibank, HSBC, and Google.
- Three-year program provides both a degree and practical business experience.
- Four-year pathway includes an additional year of international work/study experience, boosting employability.
- 95% of International Business students praised faculty support, engagement, and subject expertise (NSS 2024).
- Recognized for quality by the European Foundation for Management Development (EFMD).
- Extensive global business exposure helps students build a strong international network.



International Recognition

Kingston University in the United Kingdom is generally well-regarded internationally, particularly for certain fields of study. Here are some points regarding its international recognition:



Accreditation and Reputation:
Kingston University is accredited by the UK government and recognized by various international accreditation bodies. It is a public research university with a history dating back to 1899, which adds to its credibility.



Subject Rankings:
While overall university rankings can vary, Kingston University is often recognized for its strengths in certain subjects. For example, it has been highly regarded for design, art, engineering, and business-related programs.



International Partnerships:
Kingston University has established partnerships with many universities worldwide. These partnerships can enhance its international recognition and provide opportunities for student exchanges, joint research projects, and collaborative programs.



Alumni Success:
The success of alumni can also contribute to the international recognition of a university. Kingston University boasts notable alumni who have made significant contributions in various fields, which can enhance its reputation globally.



Student Diversity:
Kingston University attracts a diverse student body from around the world. This diversity can contribute to its international recognition as a global institution.

Overall, while Kingston University may not be as widely recognized as some of the older and larger universities in the UK, it is respected for its academic programs, industry connections, and contributions to research and innovation.

Internship tailored to Employability

At Kingston University, internships and work placements are often structured to enhance students' employability by providing them with practical experience, industry connections, and valuable skills. Here are some ways internships are tailored to promote employability at Kingston University:

Integration with Curriculum: Internships are often integrated into academic programs, allowing students to apply theoretical knowledge gained in the classroom to real-world situations. This integration ensures that students develop relevant skills and competencies that are in demand by employers.

Professional Development: Internships at Kingston University often include opportunities for professional development, such as workshops, seminars, and training sessions. These activities help students develop essential employability skills such as communication, teamwork, problem-solving, and leadership.

Industry Partnerships: Kingston University has established strong partnerships with a wide range of industries and employers. These partnerships often lead to internship opportunities for students, as well as networking events and guest lectures that expose students to industry professionals.

Career Guidance and Support: The University provides career guidance and support services to help students identify internship opportunities, prepare application materials, and succeed in their internships. This support may include CV/resume workshops, mock interviews, and one-on-one advising sessions.

Feedback and Reflection: Throughout their internships, students receive feedback and guidance from supervisors and mentors. They are encouraged to reflect on their experiences and identify areas for improvement, which contributes to their personal and professional development.

Employability Skills Portfolio: Kingston University offers an Employability Skills Portfolio program, which allows students to track their skills development and experiences throughout their time at the university, including internships. This portfolio helps students articulate their skills to potential employers and enhances their employability.

Overall, internships at Kingston University are designed to provide students with valuable hands-on experience, professional development opportunities, and industry connections to enhance their employability and prepare them for successful careers.

Safety for International Students

The UK is generally considered a safe place for international students. The country has a low crime rate compared to many other nations, and universities often have their own security measures in place to ensure the safety of students. However, like any place, there are certain precautions international students should take to stay safe:



Be aware of your surroundings:
Whether you're on campus or exploring the city, it's essential to stay alert and aware of your surroundings.



Secure your belongings:
Keep your belongings secure to prevent theft. Use locks on your doors and windows, and don't leave valuables unattended in public places.



Use university resources:
Most universities offer support services for international students, including safety advice and emergency contacts. Take advantage of these resources.



Know emergency procedures:
Familiarize yourself with emergency procedures, including who to contact in case of an emergency and how to access medical care.



Travel safely:
If you're traveling around the UK or abroad, make sure to plan your journeys carefully, especially if you're traveling alone. Stick to well-lit and populated areas, and let someone know your plans.

Overall, while UK is generally safe for international students, it's essential to take common-sense precautions to ensure your safety and well-being.