

Running successfully since 2006

Admission Open for 2024-25



CENTRE FOR
INTERNATIONAL STUDIES



Pioneer in Dual Degree Program in Business Administration

Bachelor of Business Administration
(International Business)

Awarded by NMIMS Deemed to be University

BBA (Hons.) Business Administration

Awarded by Kingston University, London

Successful fulfilment of **2 Years in Mumbai & 1 Year in London**

Awards, Approvals & Accreditation

APPLY NOW - **NMIMS NPAT 2024**



About Us

CIS Mumbai Campus

In its 18th successful year of operations, SVKM's NMIMS Centre for International Studies (CIS), Mumbai, a pioneer institute offering the dual degree Bachelor of Business Administration (International Business) program in collaboration with Kingston University's Kingston Business School – (AACSB Accredited), developing proficient managers and innovative entrepreneurs capable of working in the contemporary international context.

CIS has created niche for itself in these years by providing a conducive learning environment which is very important for the conduct of International degree Programs. At our centre students receive quality education, state-of-art well equipped class rooms with new teaching techniques and the latest e-learning environment of global standards. A talent base of teaching faculties who are committed, enthusiastic and professionally accredited, encourages our students to

develop and to express their creative and competitive talent by participating in various extra-curricular activities and management festivals. Teaching methodology includes interactive classroom lectures, tutorials, seminars, practical workshops and use of Canvas, a user friendly online learning resource. Assessment methods comprise of Individual and group work, case studies, presentations and assignments and end-of-module exams.

Centre for International Studies also offers the students a few contemporary electives which include Enterprise Risk Management, Bloomberg, Luxury Brand Management, Digital Marketing, and Professional Communication. We also foster sharpening of skills and enhancement of knowledge base in our students through various extra- curricular, co-curricular and curricular activities through experienced faculties.

Kingston Business School

Kingston University is passionate about enhancing its students' life chances by helping them make the most of their learning opportunities and equipping them with the future skills and knowledge needed in the 21st century's demanding workplace. The University has roots going back more than 120 years.

Throughout its 4 faculties (Schools) and 4 campuses, Kingston University offers a variety of courses in the undergraduate and postgraduate studies. Kingston Business School (KBS) thrives to help students reach to their potential by continuously delivering world-class education. Many of Kingston's alumni now hold senior positions in both private and public sector companies across the globe.

KBS offers student a truly immersive learning experience in a state-of-the-art environment. The real-time Bloomberg trading room offers students the

experience of working in a fast-paced professional environment.

KBS has been awarded accreditation by the Association to Advance Collegiate Schools of Business (AACSB). This recognises that KBS teaching meets the most rigorous standards of excellence.

Kingston Business Innovation Centre, a business incubator space, provides students with leading entrepreneurial support to start their own business and participate in the University's 'Enterprise Education' initiative.

In general terms, BBA graduates typically progress into senior management positions across diverse sectors, including consultancy (such as Accenture), finance (with companies like Citibank and HSBC), and IT/Tech (with industry leaders like Google).



About Program

Business Administration program offers opportunity to learn the modern era that essays the reason for competition in domestic markets. The dual degree emphasizes on mentoring and energizing aspiring entrepreneurs. the first two years of the program will be studied from NMIMS Mumbai Campus. The final year will be studied at Kingston Business School, London. This offers students the ability to immerse themselves in the diverse cultures of Mumbai and London, two of the most global cities in to the world. After successful completion, students will be awarded dual degrees in Business Administration.

Why choose us?

Dual Degree

Immersive Learning

Practical Exposure

Top Business School for Graduate Start-ups

24x7 Learning Resource Centre

Strong International Alumni Network

Bloomberg Certifications

Project Management Certifications

Cultural Competency

Course Structure

At NMIMS, Mumbai		At Kingston University, London	
Year 1	Year 2	Year 3	Year 4 (Optional)
Business Statistics and Information Technology	Business Accounting	Strategic Management	1 Year Work Placement
Marketing Practice	Entrepreneurship	International Business Operations	
Economics for Business	Culture and International Business	Electives - I (Choose Any One of the Following Modules) • International Entrepreneurship in SMEs • Innovation	
Organisational Behaviour	Operations & Supply Chain Management*	Electives - II (Choose Any One of the Following Modules) • Financial Management • Global Corporate Citizenship and Sustainability • Service Operations Management • Marketing Communications • Psychology for Business and Management • Data-Driven Decision Making	
Introduction to HRM*	Corporate Sustainability*		
Fundamentals of Finance*	Electives (Choose Any One of the Following Modules) • HRMI • Contemporary Project Management • Marketing Insights		
Capstone Project*	Internship*		

* NMIMS modules delivered only at Mumbai campus.

How to apply

Through NMIMS – NPAT Examination

- > Admission is based on the Entrance Examination which is a computer based online examination to be held at the test centres. Candidate has to visit <https://cis.nmims.edu/> or <https://www.nmims.edu/admission> to apply for NMIMS - NPAT examination.
- > Merit list will be prepared based on the performance of the candidate in NMIMS-NPAT score.
- > Based on admission offer status candidate has to fill and submit admission form along with the documents upload as per given in admission offer letter.
- > Payment of fees.

OR Through SAT / ACT score

- > Admission is based on SAT / ACT score. Candidate has to visit <https://cis.nmims.edu/> or <https://www.nmims.edu/admission> to apply.
- > Merit list will be prepared based on ACT / SAT score given by the candidate.
- > Based on admission offer status candidate has to fill and submit admission form along with the documents upload as per given in admission offer letter.
- > Payment of fees.

Eligibility Criteria

- > 12th/HSC
 - For A levels – 100 UCAS Tariff Points
 - For HSC/ISC/CBSE/Std. XII or equivalent: minimum 60%
 - For International Baccalaureate: 24 IB points overall
- > A minimum IELTS score of 6.0, TOEFL 80, or equivalent is required for those for whom English is not their first language or do not meet 70% and above in English Language.

Cost

Year 1* Mumbai Amt (INR)	Year 2* Mumbai Amt (INR)	Year 3 London Amt (£)
5,00,000	5,00,000	£ 14,700 (Fees)**
		£ 12,005 (Living Cost)**
		£ 26,705 (Total)**

*Fees at NMIMS CIS plus GST if applicable.

**Subject to change by UK government.

NOTE: Fees of existing 2023 batch if for information only.
Intake and Fees for the 2024 batch will be intimated at the time of admission.

CENTRE FOR INTERNATIONAL STUDIES

7th Floor, Mithibai College, V.L. Mehta Road, Vile Parle (West), Mumbai 400 056.