

Course Structure for Academic Year: 2022-2023

Name of the Programme: **BBA (International Business) - Level 4**

No. of Weeks = **26**

Annual Pattern

Sr. No.	Name of the Module	Credit Mapping
1	Organisation Behaviour	8
2	Business Statistics and Information Technology	8
3	Economics For Business	8
4	Marketing Practice	8
5	Introduction to Human Resource Management	8
6	Fundamentals of Finance	8
7	Environmental Studies	2
8	Capstone Project	Satisfactory/Non Satisfactory (SNS)
	TOTAL	50

Course Structure for Academic Year: 2023-2024

Name of the Programme: BBA (International Business) - Level 5 (Second Year)

Annual Pattern -

No. of Weeks = 26

Sr. No.	Name of the Module	Credit Mapping
1	Entrepreneurship	8
2	Culture and International Business	8
3	Business Accounting	8
4	Operation & Supply Chain Management	8
5	Ethics & Corporate Social Responsibility	8
6	Elective Module (Choose any one of the following modules:	8
	Marketing Application	
	Human Resource Management in International Context	
	Contemporary Project Management	
7	Internship	Satisfactory/Non Satisfactory (SNS)
	TOTAL	48

Course Structure for Academic Year: 2024-2025

Name of the Programme: BBA (International Business) - Level 6 (Third Year)

Annual Pattern -

No. of Weeks = 22

Sr. No.	Name of the Module	Credit Mapping
1	Strategic Management	7
2	International Business Operations	7
3	Optional Module(Choose any one of the Electives) 1. Entrepreneurship in International Context 2. Innovation	7
4	Optional Module(Choose any one of the Electives) 1. Managerial Accounting 2. Financial Management 3. Business Psychology 4. Service Operations Management 5. Marketing Communication 6. Global Corporate Citizen and Sustainability	7
	TOTAL	28

Level	Kingston Credits	NMIMS CIS Credits
Level 4	120	50
Level 5	120	48
Level 6 (only		