

SVKM's NMIMS

School Name: Centre for International Studies

Proposed Teaching Scheme for Academic Year: 2024-2025Name of the Programme: **BBA (International Business) - Level 4**
Pattern

No. of Weeks = 30 Annual

Sr. No.	Name of the Module	CLASSROOM LEARNING			Credit Mapping based on number of hours as per NMIMS Guidelines 15 hrs = 1 credit 120hrs = 8 credit
		Theory Hours per week as per Kingston requirement	Additional Theory Hours per week at NMIMS	Total Number of Classroom Learning Hours	
1	Organisational Behaviour	66	54	120	8
2	Business Statistics and Information Technology	66	54	120	8
3	Economics For Business	66	54	120	8
4	Marketing Practice	66	54	120	8
5	Introduction to Human Resource Management		120	120	8
6	Fundamentals of Finance		120	120	8
7	Environmental Studies			30	2
8	Capstone Project				Satisfactory/ Non Satisfactory (SNS)
	TOTAL	264	456	750	50

Note : Sr, No. 1 -4 are Kingston University Module and Sr. No. 5-8 are NMIMS Modules

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School Name: Centre for International Studies

Proposed Teaching Scheme for Academic Year: 2025-2026Name of the Programme: **BBA (International Business) - Level 5**No. of Weeks = **30**

Sr. No.	Name of the Module	CLASSROOM LEARNING			Credit Mapping based on number of hours as per NMIMS Guidelines 15 hrs = 1 credit 120 hrs = 8
		Theory Hours per week as per Kingston requirement	Additional Theory Hours per week at	Total Number of Classroom Learning	
1	Entrepreneurship	66	54	120	8
2	Culture and International Business	66	54	120	8
3	Business Accounting	66	54	120	8
4	Operations & Supply Chain Management		120	120	8
5	Corporate Sustainability		120	120	8
6	Elective Module (Choose any one of the following modules:	66	54	120	8
	Marketing Application				
	Human Resource Management in International Context				
	Contemporary Project Management				
7	Internship				8
	TOTAL	264	456	720	56

Note : Sr. No. 1, 2, 3 and 6 are Kingston University Module and Sr. No. 4,5 and 7 are NMIMS Modules

Name of the Programme: BBA (International Business) - Level 6

Proposed Teaching Scheme for Academic Year: 2026-27

No. of Weeks = 22 Annual Pattern

Level 6 will be at Kingston University, London Campus

Sr. No.	Name of the Module	CLASSROOM LEARNING		Credit Mapping based on number of hours as per NMIMS Guidelines
		Theory Hours per week at Kingston	Total Number of Learning Hours	15 hrs = 1 credit 66 hrs = 4.4 credit
1	International Business Operations	66	66	4
2	Strategic Management	66	66	4
3	Electives - I (Choose Any One Of The Electives) 1. International Entrepreneurship in SMEs 2. Innovation	66	66	4
4	Electives - II (Choose any one of the Electives) 1. Financial Management 2. Global Corporate Citizen and Sustainability 3. Service Operations Management 4. Marketing Communications 5. Psychology for Business and Management . 6. Data Driven Decision Making	66	66	4
TOTAL		264	264	16

Note: Sr. No. 1-4 are Kingston University modules delivered at Kingston Campus

Level	Kingston Credits	NMIMS Credits
Level 4	120	50
Level 5	120	56
Level 6	120	16
Total Credits earned in 3 Years (L4+L5+L6)	360	122
Credit Requirements to award Degree	360	120
Deviation of credits	Nil	4 (Excess)
Degree Title Awarded as	BBA (Hons.) Business Administration	BBA (International Business)