

NMIMS Centre for International Studies

Kingston University

BBA(Hons.) Business Administration

2 years in Mumbai and 1 year in London



Welcome to NMIMS Centre for International Studies

Mumbai

NMIMS is a globally reputed and leading name for Management education in India, and is a deemed-to-be University established in 1981. NMIMS's main campus is situated in Mumbai, with campuses in seven cities, including Hyderabad, Indore and Bangalore. All of them together offer UG, PG and PhD level courses in around 16 streams. NMIMS is also highly ranked for its B.Tech, BBA and Pharmacy courses. It has been termed as a Category 1 University by MHRD. Best known For its MBA/PGDM programme, it was recently ranked 4 for Private MBA by Outlook 2020 and 24 for Private MBA by NIRF 2020.

NMIMS Centre for International Studies is a (Formerly SVKM'S Institute of International Studies) is a pioneering Institution successfully running collaborative Degree Programmes with internationally acclaimed Universities, since 2006. In this span of 15th successful years of operation, NMIMS CIS and Kingston University, London has created a niche for its undergraduate BBA(Hons.)

Business Administration International Degree Programme. With a strong reputation for its quality teaching, infrastructure And curriculum, NMIMS CIS and Kingston University, London offers a unique. International graduate degree- first two years in Mumbai at NMIMS CIS and final year at Kingston University, London (2 Years Mumbai + 1 year London).



NMIMS MUMBAI CAMPUS



KINGSTON CAMPUS



Why BBA(Hons.) Business Administration?

The BBA(Hons.) Business Administration program aims to develop competent managers for general business administration and management, capable of working in a contemporary international context.

The degree also focuses on providing guidance and impetus to budding entrepreneurs. As a part of this programme, students learn all the key aspects of business, including finance, marketing, economics, strategic processes and people management.

The 2+1 year pathway program gives the students a chance to experience the vibrant culture of Mumbai and London – two of the world's best cosmopolitan cities. The students also get the benefit of kickstarting their international career in London since they can also avail the benefits of the 2 year post study work visa after graduating.

Students may also have the option of spending a fourth year in a work placement in either UK or INDIA as an integral part of the course. The students will then graduate with the degree "BBA(Hons.) Business Administration". The first two years at NMIMS CIS, Mumbai and remaining year/years at London.

Unique features of this programme:

- Graduate at less than half the cost
- Study in India, graduate in London
- Smooth transition to the UK
- Optional 1-year work placement
- 2-year post-study UK work visa
- AACSB accredited program and one of the top 100 institutions in Europe for Business and Management (QS 2017)

Why choose Kingston University?

→ 24x7 Learning Resources Centre (LRC)

→ State of art infrastructure

→ Cost Effective

→ AACSB Accredited

→ Strong industry links

→ Top university for graduate start-ups
Accommodation facilities on campus

→ Encourages Social Initiatives

→ Top 40 in the UK 'The Guardian' university guide



What you study in this programme

Year 1

- Business Statistics and Information Technology
- Marketing Practice
- Economics for Business
- Organisational Behaviour

Year 2

- Business Accounting
- Entrepreneurship
- Culture and International Business
- One option module

Year 3

- Strategic Management
- International Business Operations
- One entrepreneurship option module
- One option module

Year 4 (Optional)

- Placement and Internship Preparation
- Work Placement
- Business Management Report

Eligibility Criteria

- For A Levels – 112 UCAS Tariff Points.
- HSC/ ISC/ CBSE/ Std. XII or equivalent with minimum of 60% International Baccalaureate: 26 IB points overall.
- Proven English Language proficiency, with schooling in English or Academic IELTS of 6.0 overall (with no element below 5.5).
- Candidate must pass the admission selection process at NMIMS CIS which includes assessment of application and a personal interview.

How to apply

- Fill the Admission form online on our website or visit NMIMS CIS campus
- Submit the Application Form
- Initial Screening & Personal Interview at NMIMS CIS
- Payment of fees

Cost

Particulars	Year 1* Mumbai Amt (INR)	Year 2* Mumbai Amt (INR)	Year 3** London Amt (£)
Tuition fees	4,00,000	4,00,000	£ 13,500
Living expenses			£ 12,005 (Approx)
Total			£ 25,505 (Approx)

*The Expenses in £ are subject to prevailing exchange rates.

**Fees at NMIMS CIS are exclusive of GST @

Contact us

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