

OCTOBER 16, 2023

• THE NARRATIVE •

October Edition

"Literacy is a bridge from misery to hope."

Team Narrative wishes you a very happy International Literacy Day!



EDITOR'S NOTE

Dear readers,

I would like to extend my warm regards to all who have embarked on this new journey along with me. If this new journey of yours is going good so far hold your horses, it's just getting started! If it isn't going as good as you thought it would be, trust me, it's going to get better with time.

This is the first edition of The Narrative for this academic year of 2023-24, and it was a delight working with such a patient and creative team. With all the new ideas pouring in, we'll try our best to provide you with the most engaging and informative content, or how about just send what you wish to see printed?

Lastly I would like to thank our mentor Rohit Sir, our writers, designers and all of you who participated by sending in your creativity, hope you have a great month, we'll come back soon! By then refer to the literary club Instagram handle @literaryclub_nmimscis for regular content!



By Dr. Vaibhavi Dalvi (Asst. Prof CIB)

Fostering Cross-Cultural Agility Through the Joe Ruhl Model of 6 C's at NMIMS CIS



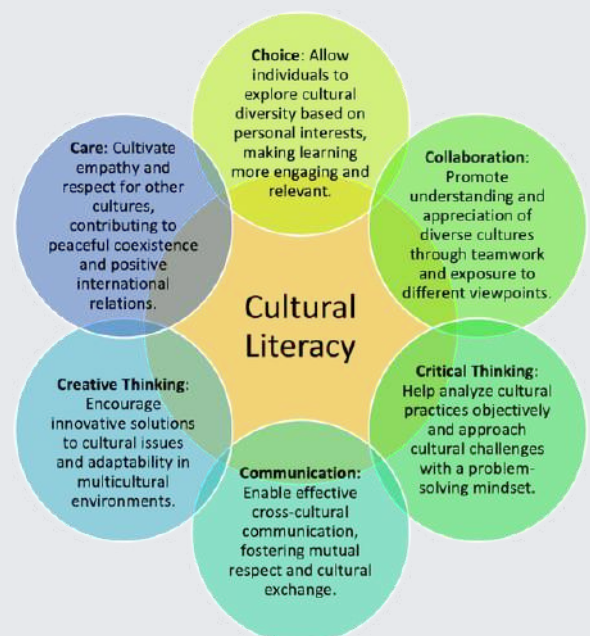
Step into my classroom, and you'll encounter a dynamic assembly of intellects, each donning their distinct cultural lens to interpret and shape their individual narratives. It's a typical day in our Culture and International Business class, where passionate, well-informed voices share their thoughts and ideas freely. This diverse gathering comprises students hailing of various corners of the country, weaving together a vibrant tapestry of backgrounds and perspectives. Every student adds a unique dimension to our class discussions, giving each session unique insights and experiences. As the course tutor for Culture and International Business, I am honored to play a part in shaping the future generation of culturally adept business leaders. At NMIMS CIS, education goes beyond textbooks; it thrives on engagement and active participation. To bridge the gap between theory and practice, I introduced an experiential learning exercise known as the "Cross-Cultural Scenario." In groups of five, students embarked on a journey to showcase cross-cultural communication challenges through role-play. This exercise championed the idea that true understanding doesn't merely stem from reading or listening but emerges through active engagement.



Students were encouraged to apply their theoretical knowledge to real-world cross-cultural situations, gaining profound insights into the complexities and opportunities inherent in global interactions. Guided by the Joe Ruhl Model's 6 C's - Choice, Collaboration, Critical Thinking, Communication, Creative Thinking, and Care - students immersed themselves in cross-cultural scenarios, nurturing practical cultural literacy for thriving in diverse settings. This exercise brought the power of choice to the forefront, allowing students to explore cultural nuances that resonated with them personally. Collaborative projects simulated real world cross-cultural business scenarios, fostering teamwork and mutual understanding. Critical thinking was honed as students meticulously analyzed case studies and assessed the cultural implications of their business decisions.

Additionally, this experiential learning exercise elevated students' communication skills, ensuring that their ideas were conveyed with clarity and respect across cultural boundaries. Creative thinking flourished as they devised innovative strategies to bridge cultural gaps and adapt to diverse markets. Above all, this exercise instilled in our students the profound value of care - care for their peers, their clients, and the diverse cultures they encountered. Integrating the 6 C's into our cultural literacy education elevated cross-cultural competence and promoted global citizenship. At NMIMS CIS, we believe that international literary knowledge and cultural literacy are the foundations of cross-cultural competence. Our students immerse themselves in the rich tapestry of international literature and cultural sensitivity, essential for navigating cross-cultural scenarios effectively. NMIMS CIS's approach to fostering cross-cultural competence is comprehensive and forward thinking.

By integrating the Joe Ruhl Model's 6 C's into cultural literacy education, our students demonstrated cultural sensitivity and readiness to tackle cross-cultural scenarios. They have emerged as individuals capable of making informed choices, collaborating effectively, thinking critically, communicating clearly, creatively problem-solving, and demonstrating care and empathy. These skills are not only valuable in today's globalized world but also contribute to building a more culturally inclusive and interconnected society. As an institution dedicated to international education, NMIMS CIS remains steadfast in its commitment to nurturing cross-cultural competence, shaping future leaders who excel in bridging gaps and fostering understanding in an increasingly diverse world.





By Medha Chakravarty
L4A

International Literacy Day - "Promoting literacy for a world in transition: Building the foundation for sustainable and peaceful societies"



Every year on September 8th, the world rejoices International Literacy Day which serves as a powerful reminder of the crucial role that literacy plays in our lives and the development of society as a whole. The theme for International Literacy Day 2023, "Promoting literacy for a world in transition: Building the foundation for sustainable and peaceful societies," underscores the importance of literacy in navigating the complex challenges of our changing world. Literacy is much more than just the ability to read and write; it is a fundamental human right and a catalyst for social and economic progress. Literate individuals are better equipped to make informed decisions, access information, and contribute actively to their communities. Moreover, literacy is a cornerstone of personal empowerment, enabling individuals to break free from cycles of poverty and ignorance. In a world that is constantly evolving, literacy serves as a compass, guiding individuals through the challenges posed by technological advancements, globalization, climate change, and social transformations.

It is a prerequisite for achieving the United Nations Sustainable Development Goals (SDGs) and creating societies that are not only prosperous but also harmonious and just. Let us recognize that literacy is not only a means to personal growth but also a cornerstone for building sustainable and peaceful societies. By promoting literacy in a world in transition, we can navigate the challenges ahead and build a brighter, more equitable future for all. The significance of literacy in building the foundation for sustainable and peaceful societies cannot be overstated.

Literacy plays a multifaceted and pivotal role in achieving these goals. Literacy is the gateway to education. Education is not only a basic human right but also a powerful tool for personal development and empowerment. Literate individuals are better prepared to access quality education, acquire skills, and contribute meaningfully to society. Not to mention it is a linchpin for economic growth and poverty reduction. It equips individuals with the skills needed to participate in the workforce, make informed financial decisions, and engage in entrepreneurial activities. As people become more economically self-sufficient, societies as a whole experience greater stability and prosperity. In summary, literacy is not just a skill; it's a fundamental human right and a cornerstone of sustainable development and peace. It empowers individuals, strengthens communities, and fosters a culture of dialogue, understanding, and cooperation. As we work toward building sustainable and peaceful societies, promoting literacy must remain a top priority. It is an investment in a brighter, more equitable future for all.



By Alisha Das

L4A

Orientation and Induction Week at NMIMS CIS

With vigour, enthusiasm and the drive to motivate the incoming batch of students, NMIMS organised one of the best induction programs to welcome the new batch to the B-school. The first day was the Orientation Day, dedicated to the interaction between the board and the faculty and the procedures of NMIMS and the Kingston University, which was just like a trailer of the three-year movie that BBA (International Business) life at NMIMS and KU is. The rest of the week was full of fun team building activities, introductions to different clubs and serious business-like discussions that helped develop a wider and a more useful skillset. Various workshops were held like Multi Commodity Exchange, Learning to Communicate Professionally and Leadership and Conflict Management that helped to acquire skills like Networking, Management, Leadership, Critical and Analytical Thinking. Followed by the last day where the students took the centre stage, transforming the ordinary into the extraordinary as they cast a spectrum of talents into the spotlight during the Open Mic. The entire induction week was wrapped up by an event of drum circle where everyone was divided into two groups and were asked to play against each other. The rival team was also instructed to disturb the rhythm of the team playing the drums which created a little competition. This taught the students about building synergy, teamwork, focus and unity. At the end, everyone, the students, the faculty and the guests came together as one and created a harmonious symphony while being transported to a world of rhythmic ecstasy.



By Prakriti Rajora
L5C

Beyond the Barrier



A tale so very old, still remembered by hearts of gold.

A story now written in history.

But only lived by those who were there living in misery.

To this day we breathe this air, walk this land, while I hold your hand. But how?

Still remains a mystery.

Cities burned

Futures torne

He who left his home for peace in war,

A mother's embrace is all he yearned.

She would wait endless, sleepless nights for her lover who kept her safe, across the border.

Not knowing if the next paper she receives bore a letter of love,

Or a white flower.

Now his remains, remain on the land he fought for forever. Nourishing the flowers, that she now gives to her new lover.

In wake of those battles, millions were rattled.

Beneath this starless, moon light, where dreams dare to roam beyond the barrier,

You rest alone, a fearless soul,

My true warrior.

KU COLUMN

World Mental Health

Day - 10th October

2023.

The School of Law, Social and Behavioural Sciences are organising this year's World Mental Health Day. They have invited a spokesperson from "Mind" to talk about mental health and wellbeing. This event would entail various speaker sessions on well-being, mindfulness and self-care. This event was free for all students of Kingston University.



By Dhruvika Khanna
L4B

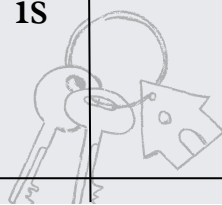
Moment of Relatibility

Our feelings are a lot alike,
 Sleeping alone is something, I never really liked.
 Tears mixed with dreams...as bags were packed,
 Leaving my heart a little cracked.
 Guiding hands, with wisdom and care,
 My mom chanted a tender prayer,
 In mirth and weep, her love resides,
 In her selfless heart...my universe abides.
 The walls of my room that held endless laughter and cries.
 Now stand still in silence... as time swiftly flies.
 But...they say it's the city where dreams come true.
 I hope that happens for me...and for you.
 In this city's rhythm, I am the newfound performer.
 Here opportunities bloom in every corner!
 Skyscrapers touch the skies with pride,
 Yet in its heart, simplicity does reside.
 Bombay! you're more than just a place,
 You're a journey of souls, a dynamic space.
 A spirit that thrives in your every street,
 In the heart of your people, your essence is sweet.
 But... can I call you home yet?

KU COLUMN

The Journalism
lunchtime lecture series
- until December 2023.

This series targets students who are keen to write and are inspired to enter the journalism industry. They invite journalists to talk and share knowledge on the various aspects of journalism. Their topics are - “The Future of Football Reporting in the Digital World”, “The power of the Profile: how to Champion Communities through Storytelling”, “The Art of News Curation: what a Homepage Editor Actually Does”, and many more. This series takes place on campus and is free for all Kingston University students.





By Diby Ranjan
L5C

Above and Beyond..



Likhun jo bhi anjaan sa lage
Hum kaide main rehe k usuool na sune
Kaaribi jo bhi mehmaan se lage
Rishte naam k hi be, banaye na bane

Par aab jaana hai aage aur pare,
Chahe sath chale log ya inkaar ye kare
Par aab jaana hai aage aur pare
Chahe thake ye pair par ye kadam na ruke

From the Wright brothers to Helen Keller, Martin Luther King Jr., and Marie Curie, these stories inspire us to push the boundaries of what's possible, fostering innovation and progress in our quest for a more inclusive and equitable world. These different people, their different stories have just one thing in common, which is never giving up under any circumstances and always aiming for above and beyond..

KU COLUMN

Diversity behind the Camera: A Black History Month event

on stories from the UK
Film/TV industry - 23rd
October 2023

An event which invites panellists from behind the camera, that is the crew members from the UK

Film/TV industry to talk about diversity and their experience working in the UK and in the Film/TV industry. This event is free for Kingston University Students.

Careers Festival - 9th to 20th October 2023

Employers from the UK reach out to the students online and on-campus during these 2 weeks, giving insights on employability skills and more. The career festival gives all the students a chance to gauge real-world jobs. This event is free for all KU students and they can advantage of this opportunity to make themselves career-ready.

REVIEWS



By Dhruvika Khanna
L4B

With the scorching sun shining overhead, I saw a humongous crowd stand each day, I wondered what's all the fuss about and finally a month later of joining college, I joined the queue at Anand's too and trust me when I say this, it was heavenly, I tried two different dosa's and I would say the jinny dosa tops my list, the butter dripping dosa with the dry chutney was so perfectly culinarily curated or maybe it's just the miracle hands passed down through the decades, Anand since 1978.

FOOD REVIEW -
ANAND STALL





By Mika Sinha
L4D

BOOK REVIEW - KAFKA ON THE SHORE

Kafka On The Shore, a 2002 novel by Haruki Murakami, was my sole consort at a time when all I could talk to were my parents and my phone. A 15-year-old Kafka and a disabled man with the special ability to communicate with cats kept my creative spark alive when I felt it steadily fading during this period of self-isolation. The book is suggestive and mysterious; and even after perusing the entire storyline of 278 pages, it leaves you with more questions than you would have started out with. The plot is a mosaic of seemingly fantastical episodes coming together with self-searching and flawed humans to create a web of canonical events that seem to propel the characters to chase their curiosities without an ultimate purpose. Haruki takes us through the lives of both individuals: the young boy who is attempting to escape a gruesome prophecy in search of his mother and sister in a different city, and the old man who is simply drawn to this young Kafka. "Kafka on the Shore" is a metaphor more than a story, and as you try to make sense of this anomalously realistic world where fish fall from the sky and cats guide humans towards their desires, you fall into an escapade that can only be described as blissfully enigmatic. It is a tale for the dreamy souls, those who believe that two people with unique temperaments are capable of leading parallel lives simply due to the eldritch fate that many of us humans seem to share—one of self-discovery. Oh, and in this case, cats!



By Janhavi Sudke
L5B

We all lived with the fear of the pandemic for 2 whole years. Whispers about the end of the world came to being again after almost a decade. The only ones to have not lost hope and the will to try were the brave scientists and doctors, who strived to create a vaccine to save lakhs of lives. India created its first-ever indigenous vaccine and that too in record time. The Vaccine War, adapted from the book - "Going Viral" by Dr. Balram Bhargava, the Director General of ICMR, gives you goosebumps throughout the entire film. Watching the struggles that our scientists went through to get us the vaccine is unbelievable and inspiring. Vivek Agnihotri has tried to portray the emotions of the entire country at that time in a justifiable way. He has lauded the efforts of our country and the women behind our global achievement. This is a movie worth watching.

MOVIE REVIEW - THE VACCINE WAR





By **Samya Namdeo**
L4C

Neeta Mukesh Ambani Cultural Centre situated in BKC, Mumbai truly communicates its vision. From the moment you enter you are awestruck by its grandiose. You feel as you have been transported into another place full of art and wonder. It's crowning jewel has to be its Grand Theatre which can host over 2000, with state of the art sound system and a ceiling studded with 8400 Swarovski diamonds where I had the opportunity to witness "West Side Story"- a play with staggering dance performances and mellifluous vocals. The NMACC also showcases a wide range of amazing art collections created by artists from all around the world. It's committed to its agenda to act as a platform to spotlight Indian arts and culture at its best, both for the audience and the artists. A truly inclusive centre for performers and visitors, for dreamers and creators, for one and all. It is a tribute to India's glorious legacy, traditions, and heritage and aims to connect us all with the common thread of the arts.

PLACE REVIEW - NMACC



PHOTOGRAPHY



By Adityesh Das (L4A)



By Adityesh Das (L4A)



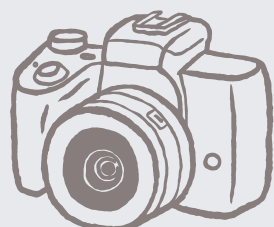
By Kabir Ngrath L4C



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